



## Educational Programs

### CIRCLE K ORIENTATION

This is an initial opportunity for you to review the offering and for us to get to know you before any agreement is signed or fees are paid. It also allows you to experience first hand the typical convenience store duties for both the customer service representatives (CSR's) and the site management.

### S.M.A.R.T. ACADEMY AT CIRCLE K

Our state of the art facility integrates In-store and Classroom Learning, giving you a true feel for the activities and responsibilities of running a Circle K. The program includes Business Management, Accounting, Marketing, Category Management, Safety and Security, Human Resources and Inventory Management programs.

### NEW EMPLOYEE TRAINING PROGRAM (N.E.T.P.)

The CD-ROM learning curriculum that is used in all Circle K company-operated stores offers you the opportunity to expertly instruct your employees.

### CONTINUING EDUCATION

Our continuing education and training programs reinforce the initial learning and keep you up-to-date with the new operational, customer service, and merchandising programs. These materials are continually updated and available through the [CircleKFranchise.com](http://CircleKFranchise.com) web page.