



Business Support

THE RIGHT SITE

Whether you are looking for your first site or your tenth, Circle K's Real Estate, Engineering and Construction Departments can offer a variety of services that can facilitate the process of selecting and building your store.

REAL ESTATE

Market Entry Analysis

- Market entry analysis per specific client/market requirement criteria

ENGINEERING

Site Development

- Provide templates and standards for building design, signage and site layout, plus review and comment on proposed site layouts
- Provide a recommended list of architectural firms and project management firms
- Provide standard site development and estimated construction budget costs (does not include all site specific situations)
- Provide a list of general contractors and vendors

Project Management

- Provide standard construction specifications and project checklist
- Conduct periodic site inspections

OPERATIONAL SUPPORT SYSTEMS

Operational Support services are designed to get you up and running smoothly and keep you going day-in and day-out.

New Store Operating Assistance

Circle K Franchise offers advice to help get your store staffed and stocked and ready for operation.

Business & Marketing Consultants

Each Franchisee will have ready access to highly trained business and marketing consultants. Working in the field along-side each Franchisee, these individuals provide on-going consultation, guidance and support to help maximize revenue and operating efficiencies.

OPERATIONS MANUALS

Known as the Business Operating System, each Franchisee will have access to:

- Establishing a Circle K Franchise Guide
- Store Operations Manual
- Human Resources Guide
- Loss Prevention Guide
- Grand Opening Guide
- Standards Program Guide
- Website Guide

FRONT & BACK OFFICE SYSTEMS

Today's convenience store represents a demanding environment that must balance the needs of the consumer along with the requirements of the business. We will offer our Franchisees the tools to achieve this balance while revolutionizing the consumer buying experience.

**The communications made through this website should not be construed as an offer to sell a Circle K[®] Franchise in, nor are the communications directed by or on behalf of TMC Franchise Corporation to the residents of, any jurisdiction that requires registration of a franchise prior to offering and selling the franchise in that jurisdiction. No Circle K[®] Franchise will be sold to any resident of any such jurisdiction until the offering has been duly registered and declared effective by such jurisdiction and the required offering circular, if any, has been delivered to the prospective Franchisee before the sale in compliance with applicable law. Nothing in this disclaimer should be construed as a waiver of any applicable exemption provisions which may be available to TMC Franchise Corporation.*